



Blueprint for the Future

BDANENY IN 2021

The whole year 2020 reminds me of the scene in Disney's Hercules where the people of Thebes were standing around the fountain being like, "was the fire before the earthquake or after the flood?"

- MICHELLE CARR

**I'M GOING TO STAY UP
ON NEW YEAR'S EVE
THIS YEAR. NOT TO SEE
THE NEW YEAR IN, BUT
TO MAKE SURE THIS
ONE LEAVES.**

I keep thinking I wouldn't mind
the cooler weather to kick in but
I don't want to get too
enthusiastic about it because I
am 100% sure this is the year we
will get flammable snow



Me burning a little sage to try and ward off any more evil to 2020



RESET!

BDANENY is still here offering support, education, advocacy and the space to form a collaborative community for all people with bleeding disorders.

We are here for you.

Education

Starting in January, BDANENY will offer Zoom-based interactive educational programming on the 2nd and 4th Tuesday of every month

Programming to date includes Home Infusions;
Challenges of VWD; screening of “Bombadier Blood”

Outreach & Support

We have been in conversation with Dr. Joanne Porter at the Albany Med HTC and will be meeting with Dr. Porter and her staff on a quarterly basis

AMC HTC will assist BDANENY in developing a survey to better determine patient and family needs

Advocacy

BDANENY maintains membership in the Bleeding Disorders Advocacy Coalition

The Coalition meets on a monthly basis to discuss policy and legislative updates and to formalize advocacy strategy

Through an advocacy grant, BDAC has purchased software allowing advocates (you!) to enter their zip code and forward email messages to their elected officials

Personal Development & Recreation

Partnering with NHF, BDANENY has obtained a license to use GooseChase, a cell phone based scavenger hunt app

And be on the lookout for our Holiday Talent Show,
launching right after Thanksgiving

Fundraising

With a year of social distancing experience under our belts, we hope to be back to an in-person UNITE Walk in the Spring of 2021

An Upgraded Look

We are looking to revamp our image in several areas, including:

Logo;

Marketing materials;

Web site;

Mileage reimbursement forms;

The Vessel, our quarterly newsletter

Social Media Engagement

We are ramping up our presence on social media.

We want you to visit our Facebook page often, to be the gathering space for the NENY community.

Starting in January, we will be adding Instagram!

Let us know what more we can do!

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Thank you!

